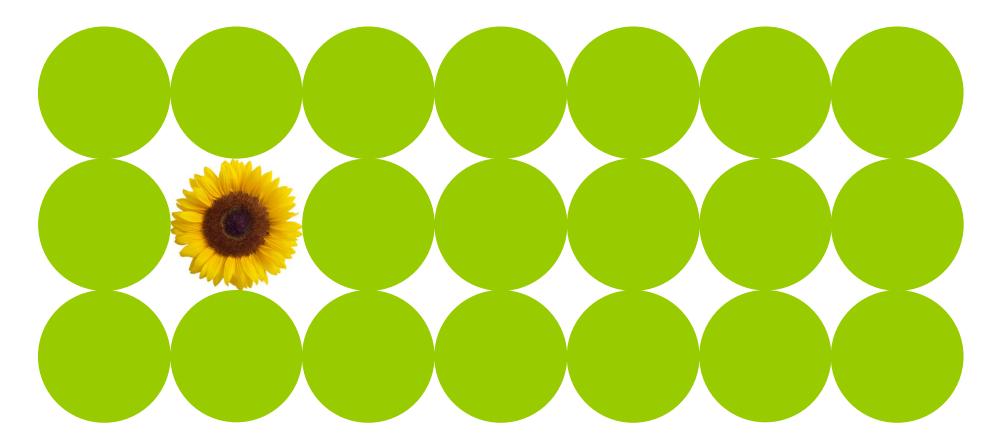
Aluminium industry and market



Torkil Sletten, Head of Strategy and Industry Analysis 18 September, 2012



Agenda

- Hydro and the aluminium industry
- Macro and end-use demand
- Primary aluminium market
- Bauxite and alumina market





Hydro and the aluminium industry



The big challenges of our generation

Growth must be sustainable

Millions climb out of poverty



Increasing energy

demand







Aluminium is the metal of the future







- Lightweight
 - 1/3 density of steel
- Recyclability
 - 5% of original energy consumption
 - 75% of all aluminium produced still in use
- Corrosion resistant
 - Oxide layer

Properties lead to increased market share

- Formability
 - Extrusion, rolling, casting
 - Low melting point vs. steel
- Excellent conductivity
 - Thermal electrical
- Alloying technology
 - Gives wide range of physical properties
- Aluminium intensive urbanization and infrastructure
- Climate challenge aluminium as part of the solution
- Recyclability more important with high energy prices



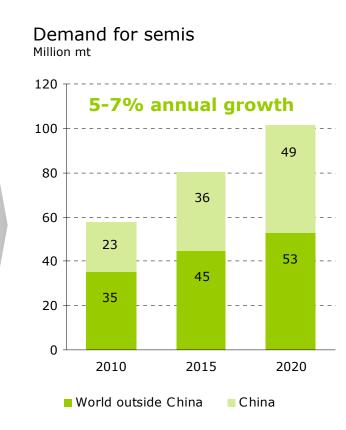
Aluminium is part of the solution

Global trends

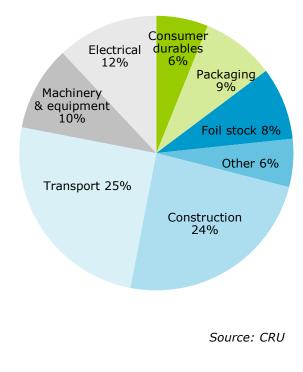


Capabilities





Share of semis consumption 2011 - 62 million mt





"Worth its weight in aluminium"



100 kg 34.6 kg

Stål

Aluminium

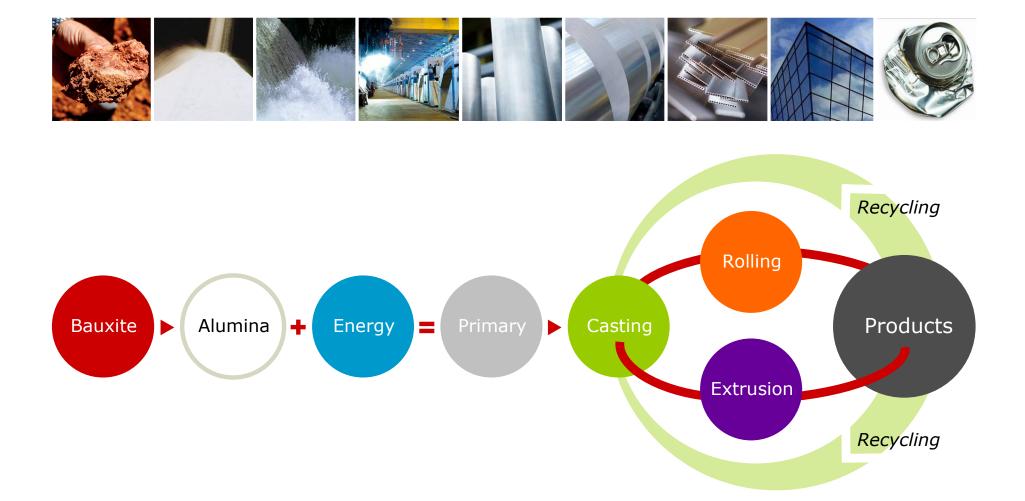
Nye Audi A6 Avant - verdt sin vekt i aluminium

Audi A6 Avant har aldri vært lettere. Audi ultra lettvektsteknologi med avansert aluminiumhybridkonstruksjon gir deg en effektiv bil med fantastiske kjøreegenskaper. Karosseriet består av 20 % aluminium og veler 30 kilo mindre enn forrige generasjon. Totalvekten er redusert med opptil 70 kilo. 3.0 TDI-motoren er slanket med 25 kilo i forhold til forgjengeren. Førermlijøet er fullpakket med Audi connect-teknikk som MMI Touch med Bluetooth, trådløs internettilgang og Google Earth 3D-navigasjon. Legg til satellittstyrte, adaptive lys, og opplev en bil for businesstungvekterne. Velg mellom flere effektive motorolternotiver. Drivstofforbruk 0,50 – 0,82 V/mil ved blandet kjøring. C02 utslipp 132 – 190 g/km.



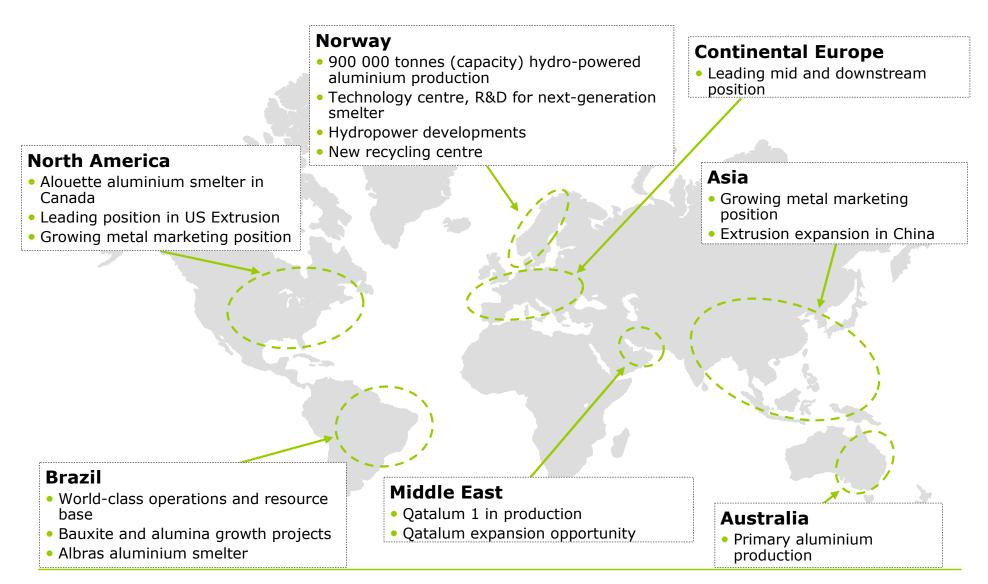


Strong positions across aluminium value chain





Strong positions across aluminium value chain

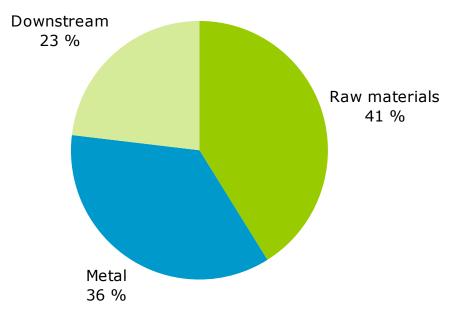




Strong positions across aluminium value chain

Capital employed, as per June 30, 2012

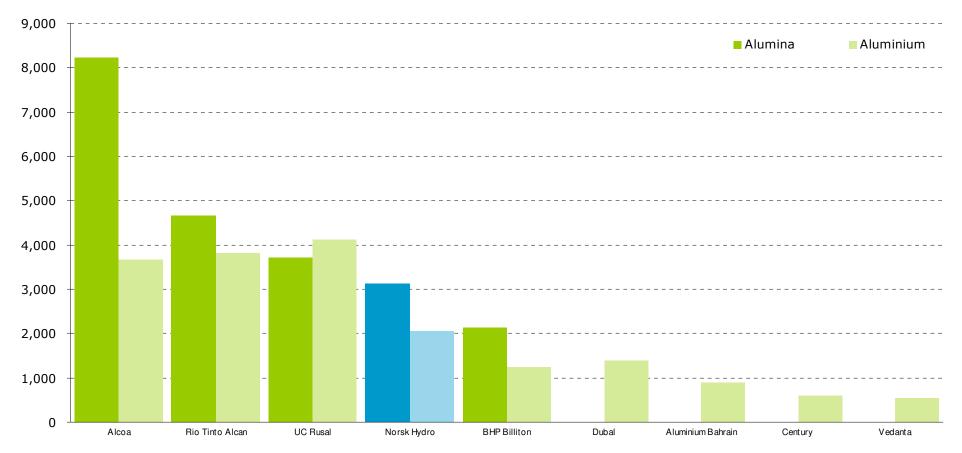
- Bauxite & Alumina
 - Alumina priced globally
 - Brazilian production portfolio
- Primary Metal
 - Aluminium is a global commodity (LME)
 - Regional premiums
 - Global production portfolio
- Downstream
 - Majority of sales to Europe
 - Increasing global reach
- Energy
 - Net long position in liquid Nordic power market



Graph excludes NOK 8.0 billion in negative capital employed in Other and eliminations



Global industry structure



Production in 2011 in aluminium equivalents excl. China, thousand mt

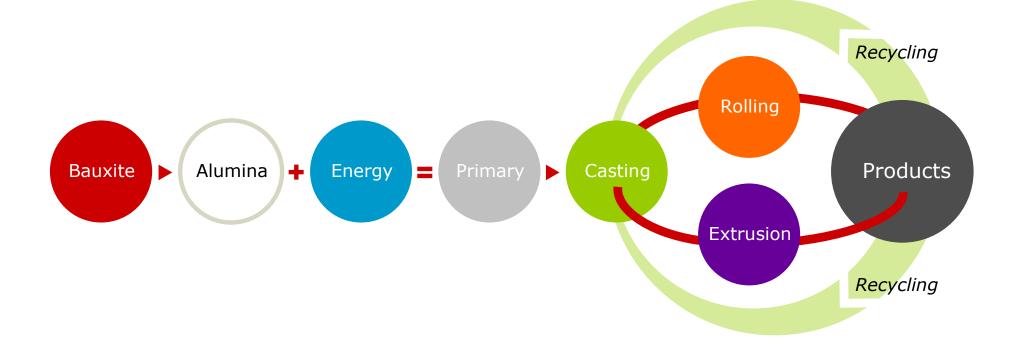
Source: CRU, Hydro







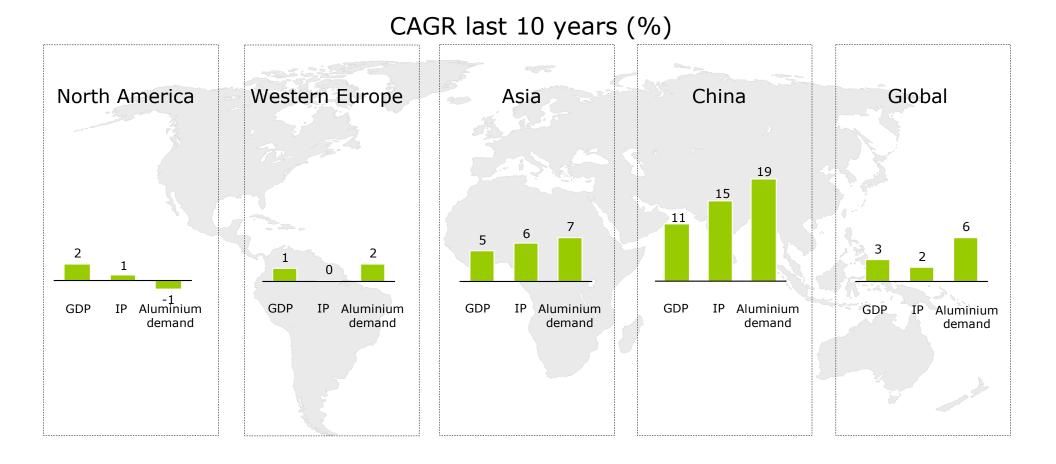






Strong aluminium demand

Stronger development than IP and GDP last 10 years



Source: CRU/Global Insight

Synchronized global slowdown – central banks come to the rescue

Macro economic development

Europe

United States

China



- GDP-growth fell in Q2 and the Euro-zone is likely in recession
- Weak PMI-figures point to poor industrial activity going forward
- Plans for bond-buying programs established



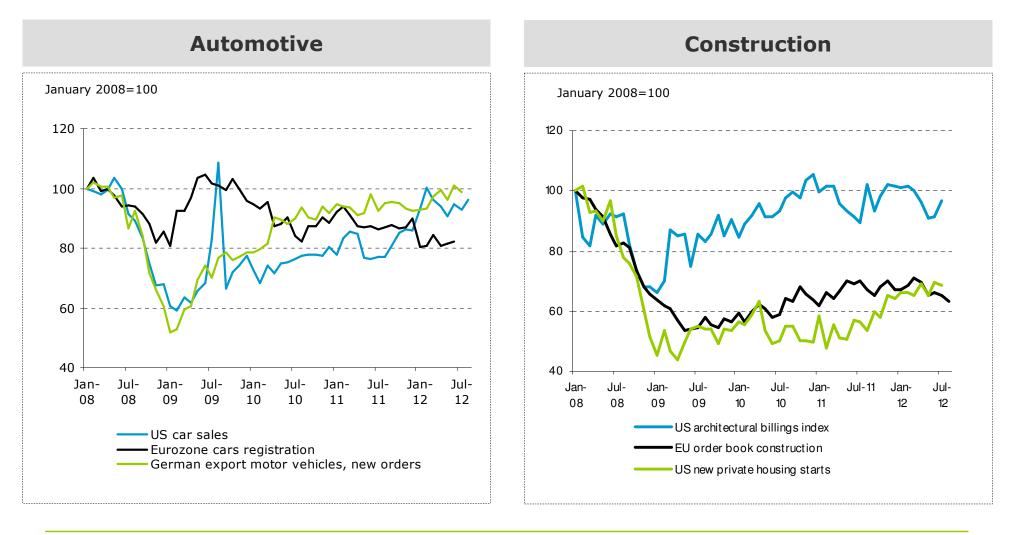
- IP fell in August and PMI indicates further lower growth in production
- Weak consumer sentiment in August
- QE3 initiated on the back of insufficient job growth



- GDP growth Q2 at 7,6%, the sixth consecutive quarter of falling growth rates
- Weak IP growth in August
- Fall in exports to the EU
- Low inflation may lead to more policy measures



Automotive indicators picking up - still weak construction activity



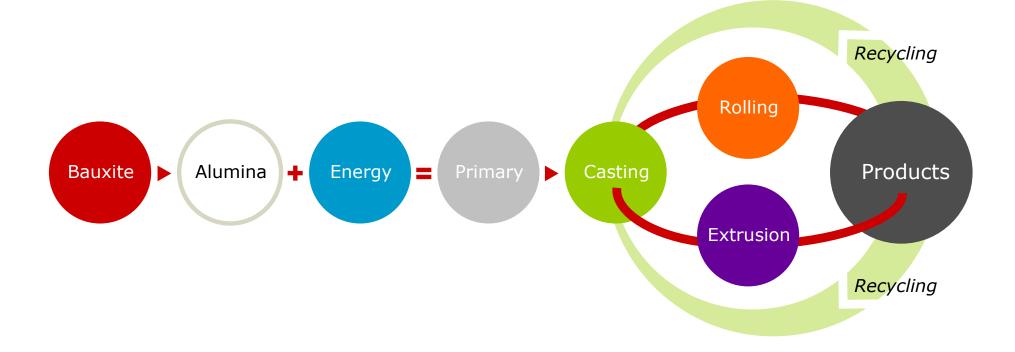
Source: US Department of Commerce, Deutsche Bundesbank, American Institute of Architects, ECB, Directorate General for Economic and Financial Affairs



Primary aluminium

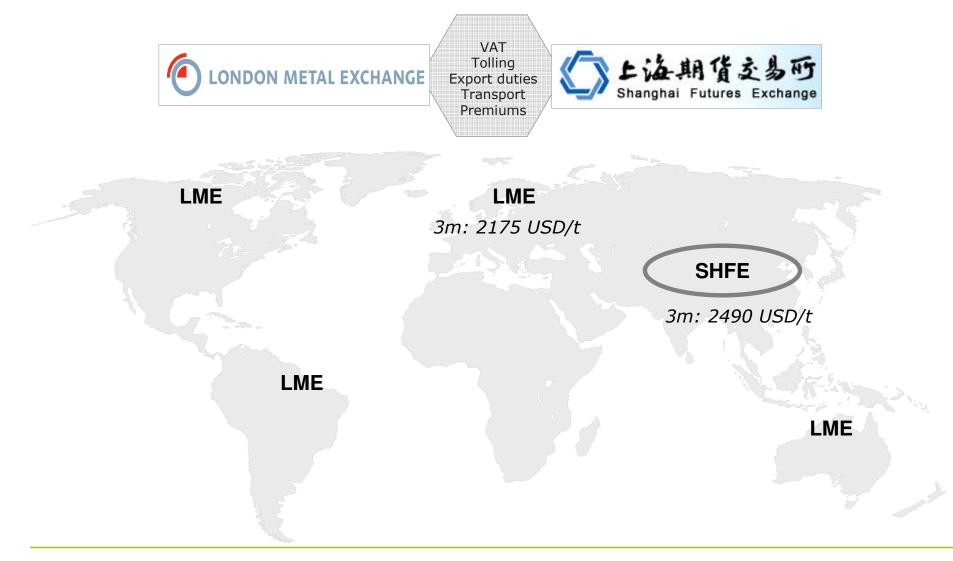






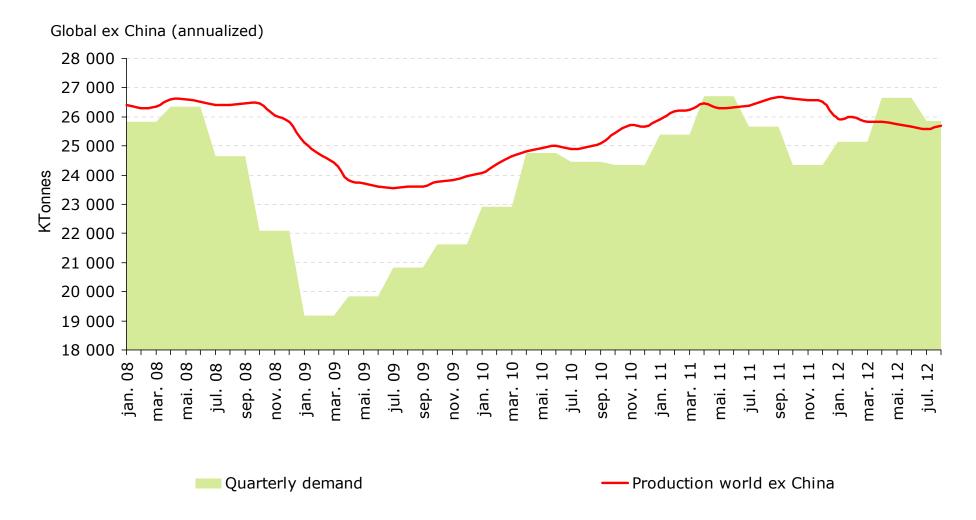


Two markets for primary metal





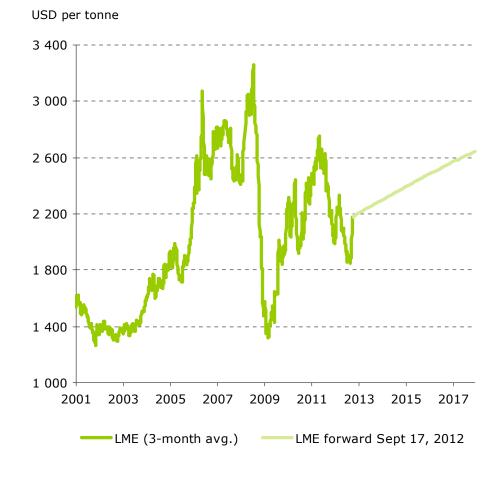
Market deficit in world ex. China in Q2, expected to narrow in Q3





Source: CRU

Strong pick-up latest weeks



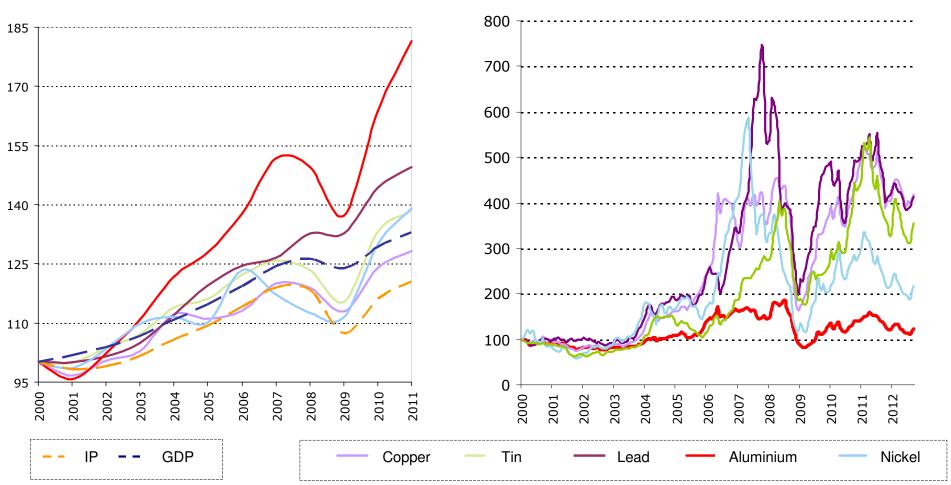
Source: Reuters Ecowin

- Volatile aluminium price
 - Reflecting uncertain macro-economic outlook
 - High inventories from long period of oversupply
- Industry profitability challenge



Despite strong demand, aluminium is the price laggard

Yearly consumption. Index. 2000=100



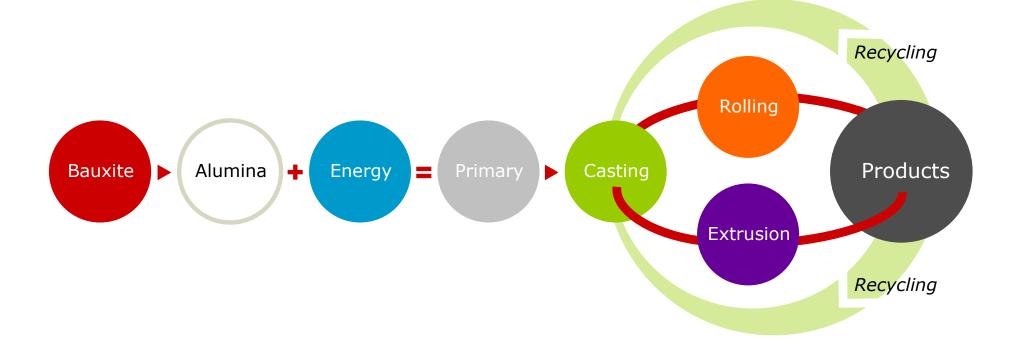
3m LME price.

Index. 2000=100



Source: CRU/Global Insight

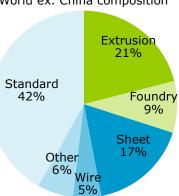


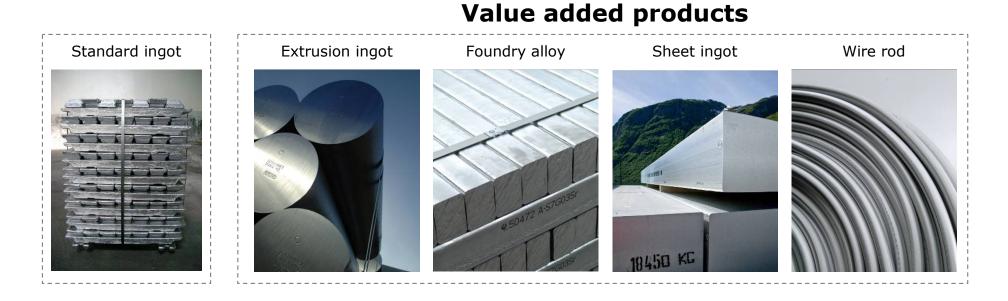




Standard ingot – a product that has to be remelted World ex. China composition

• 42 % of casthouse production is standard ingot



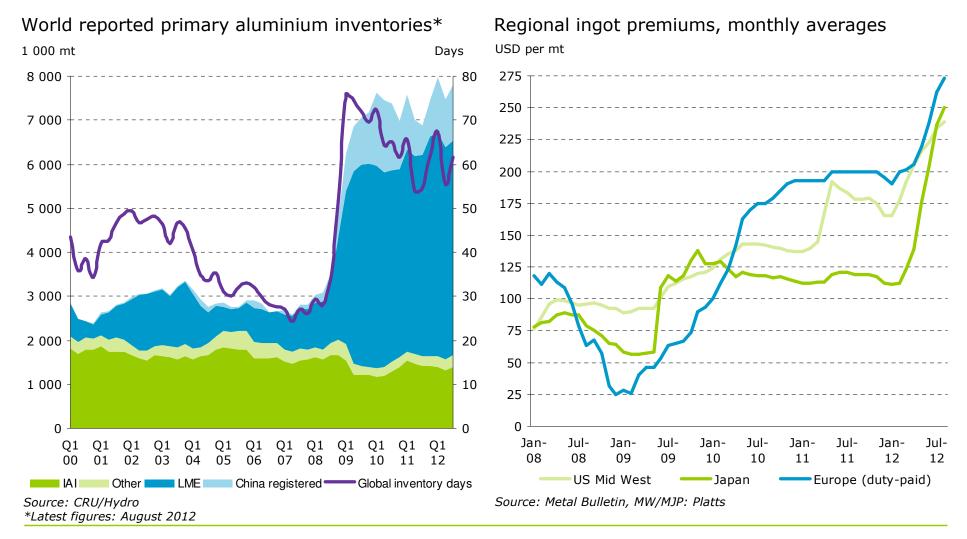




Source: CRU

Ingot premiums continue to rise

Inventories remain tied up in financial deals





Why are financial deals attractive?

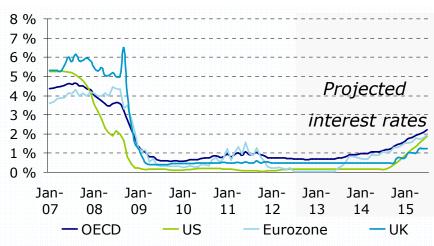
The attractiveness of financial deals is dependent on the following equation;



The current situation

- The equation above currently gives holders of metal a risk-free return
- Central bank liquidity pushing interest rates to record-low levels

Low interest rates

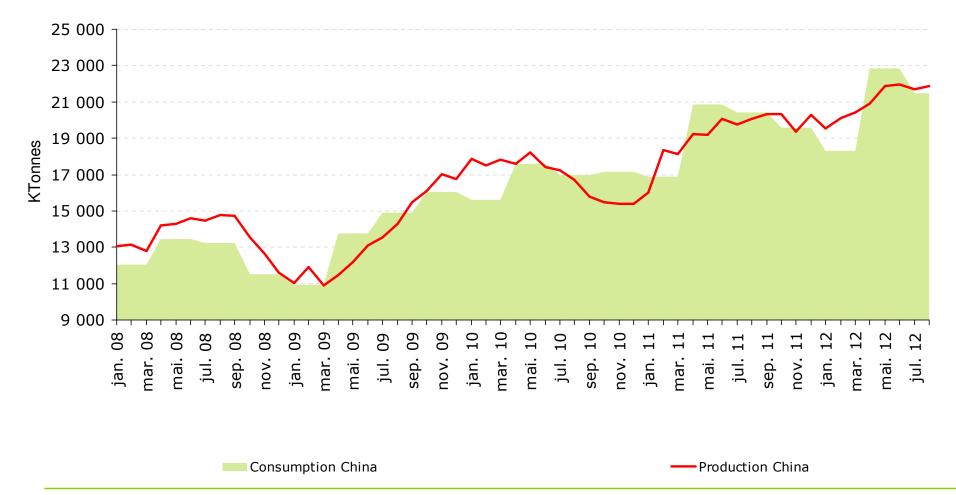


Source: Global Insight, August 2012



Production and consumption growth in China remains strong

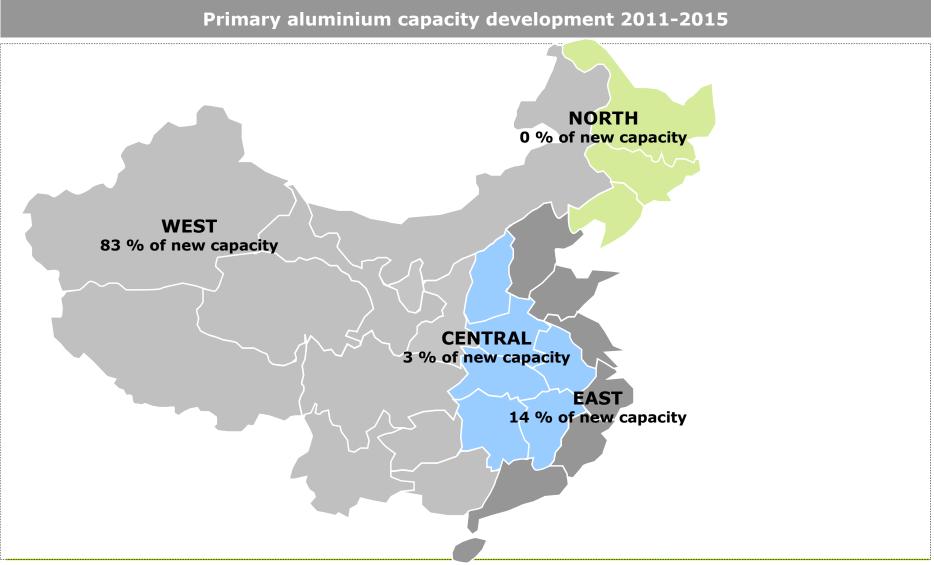
China (annualized)





Source: CRU

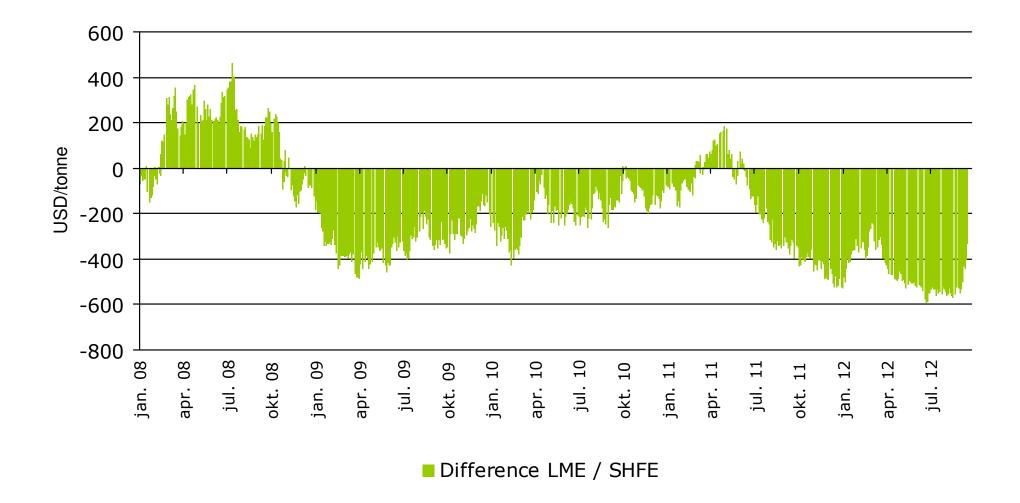
New capacity in North-Western provinces





Source: CRU, Hydro Analysis

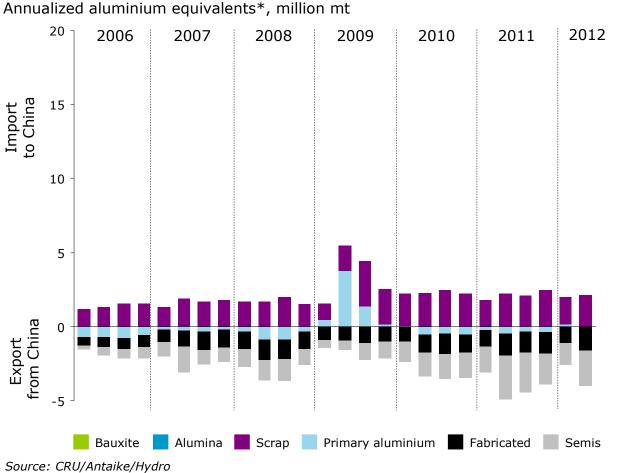
Present LME/SHFE difference





Source: Reuters Ecowin / Hydro

China exporter of downstream products and balanced in primary



Primary aluminium

Expected to remain

Fabricated and semis

Exports at 2011 levels

broadly balanced short term

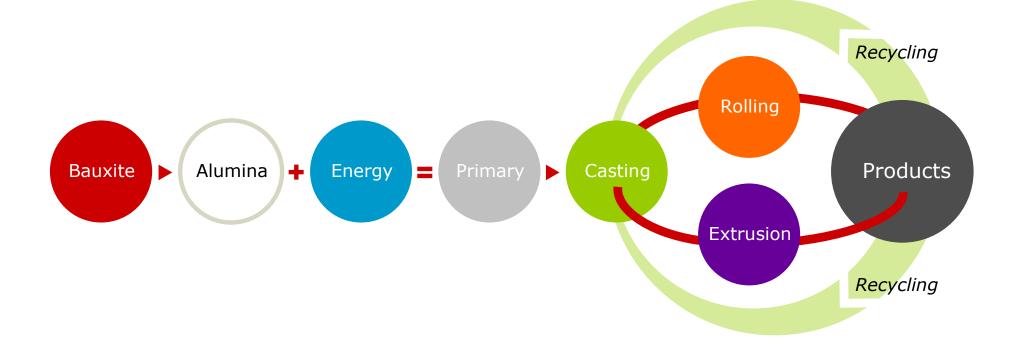
* Bauxite/alumina to aluminium conversion factor: 5.4/1.925







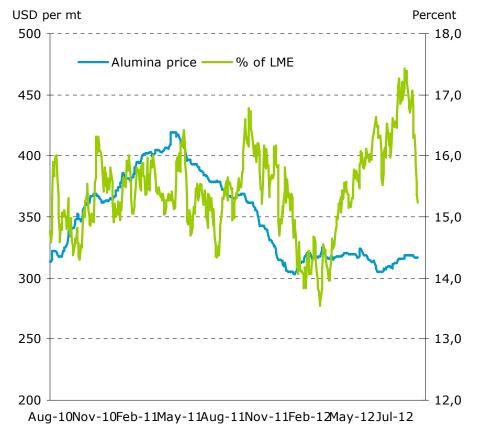






Absolute alumina prices remain low

Platts index in USD



 Alumina market outside China in balance, supported by imports to China

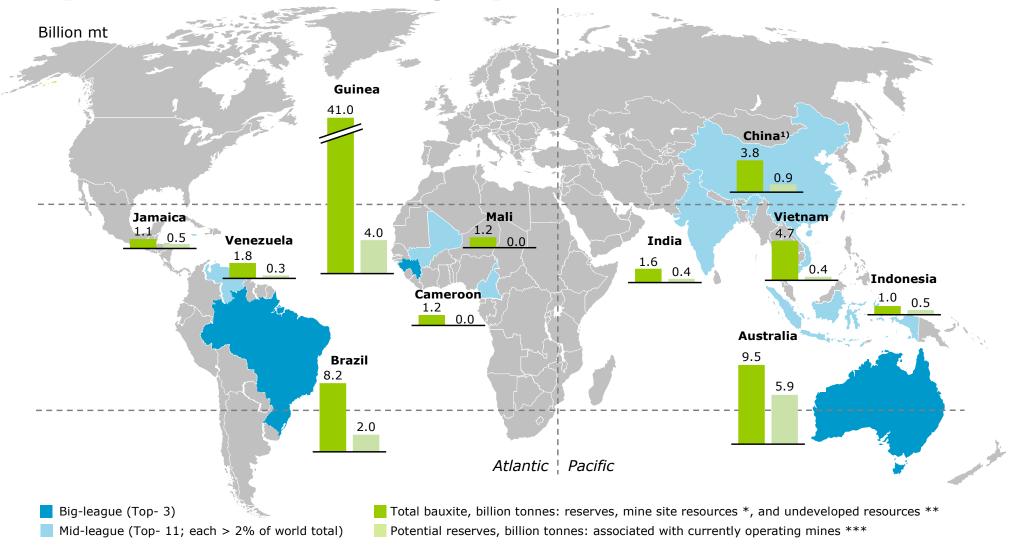
 Significant increase in Chinese alumina imports

- Supported by uncertainty around bauxite exports from Indonesia
- Alumina price outside China remains below Chinese domestic prices
- Global alumina market oversupplied
 - Assuming Chinese stockpiling



Source: Platts

Concentrated global bauxite reserves options for China highly uncertain



1) Official reported resources in China (Not CM estimates)

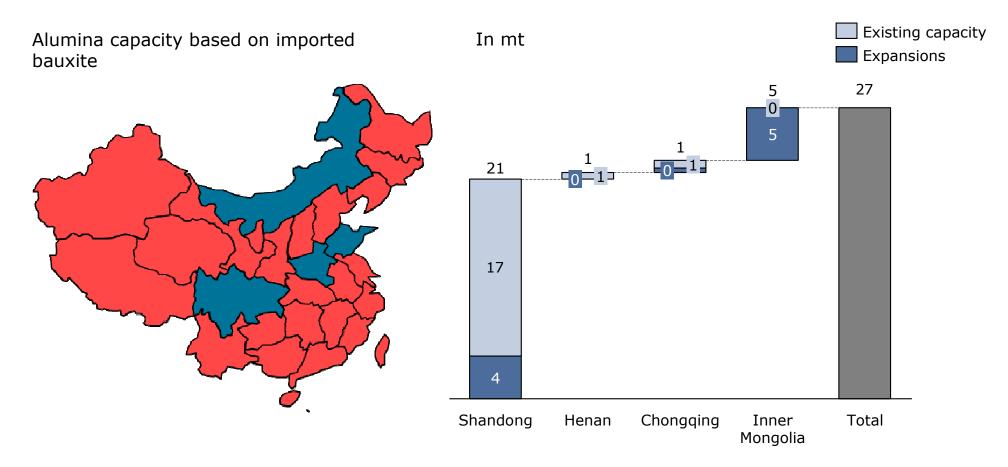
*) Mine site resources are known bauxite resources that do not currently qualify as reserves for various reasons

**) Undeveloped resources might or might not became feasible for new mines (quality, size, access, etc)

***) Potential reserves = current reserves (economically extractible) + 70% of mine site resources. Undeveloped resources are excluded. Source: Roskill and Hydro analysis



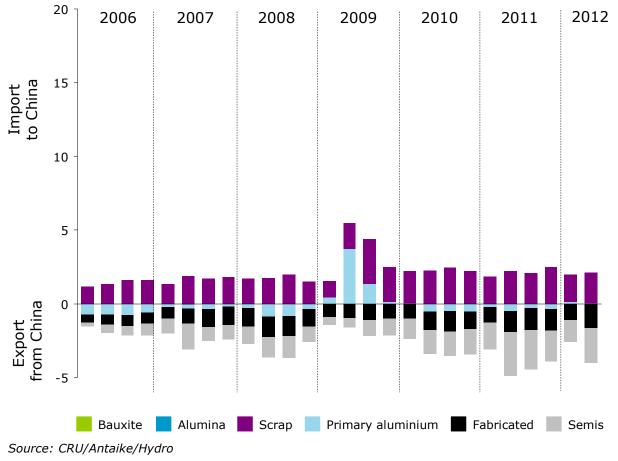
Around 1/3 of Chinese alumina capacity is based on imported bauxite



• Refineries constructed to import of bauxite is not able to use Chinese bauxite due to quality issues, and can therefore not replace imported bauxite with local bauxite

Source: C&M



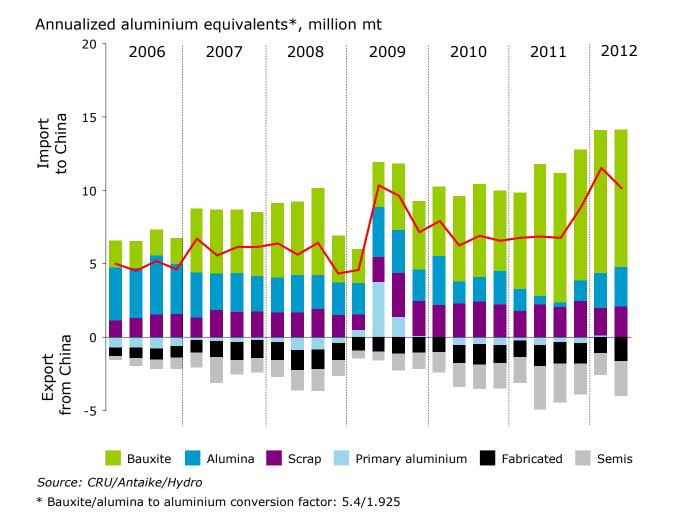


Annualized aluminium equivalents*, million mt

* Bauxite/alumina to aluminium conversion factor: 5.4/1.925



Chinese imports of bauxite over last months affected by Indonesian export ban

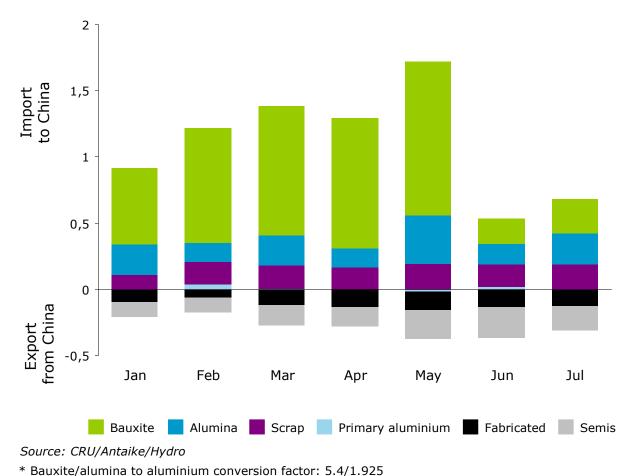


- Bauxite and alumina
 - Strong increase in imports in April and May, but low levels of import in June and July
 - Significant growth in alumina imports compared to 2011



Chinese imports of bauxite over last months affected by Indonesian export ban

Aluminium equivalents* for each month in 2012, million mt

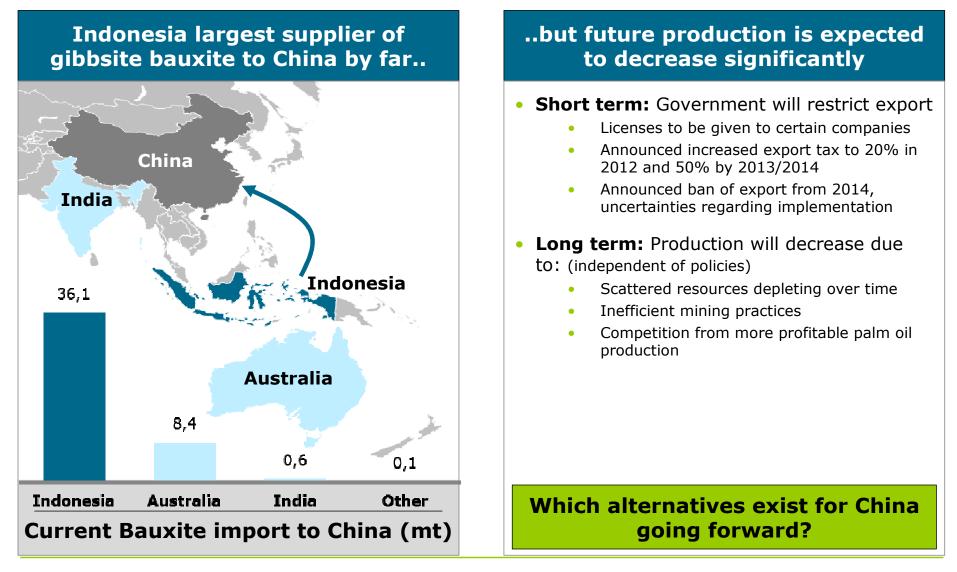


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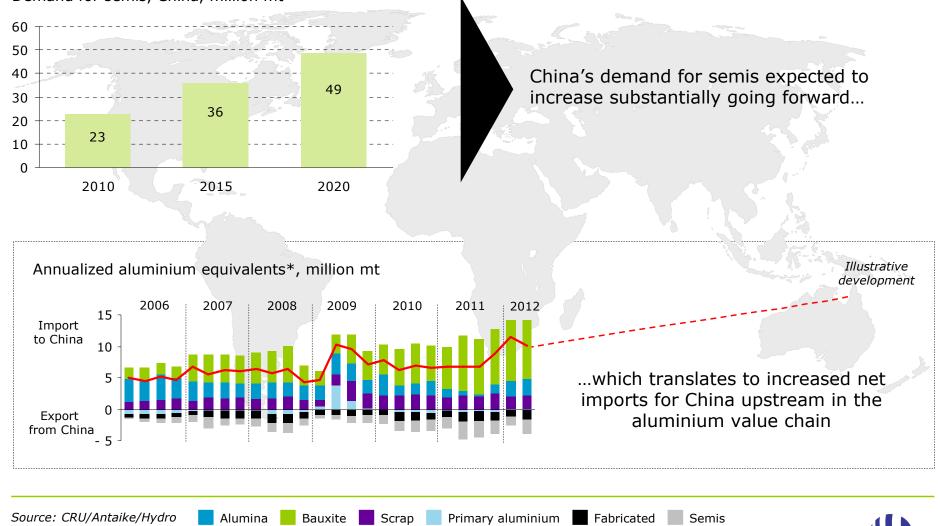
Indonesia - major bauxite supplier to China

Exports restricted short term, not sustainable long term





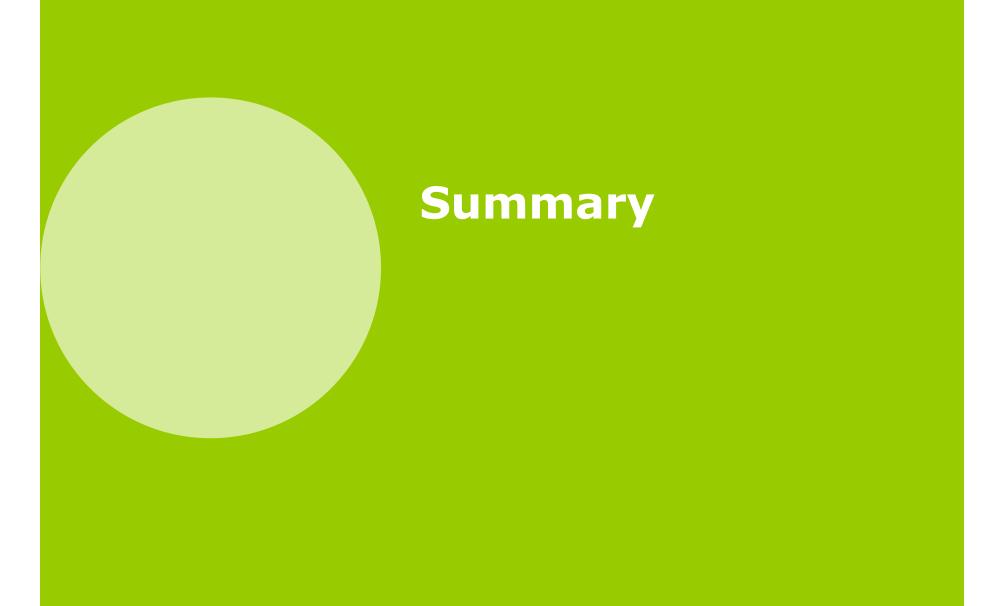
Increased Chinese dependency on import



HYDRO

Demand for semis, China, million mt

* Bauxite/alumina to aluminium conversion factor: 5.4/1.925





Strategy for further value creation

Bauxite & Alumina

Primary Metal









Mid- and downstream



- Improvement efforts and cost reduction
- Commercialize
- Attractive growth projects
- Reposition
- Keep solid cash flow in current assets
- Expand in first quartile assets
- Increase value of energy business
- Develop current base
- Global approach to power sourcing
- Adjust capacity and cost base to market
- Continue proven highend product strategy
- Expand selectively in emerging markets



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