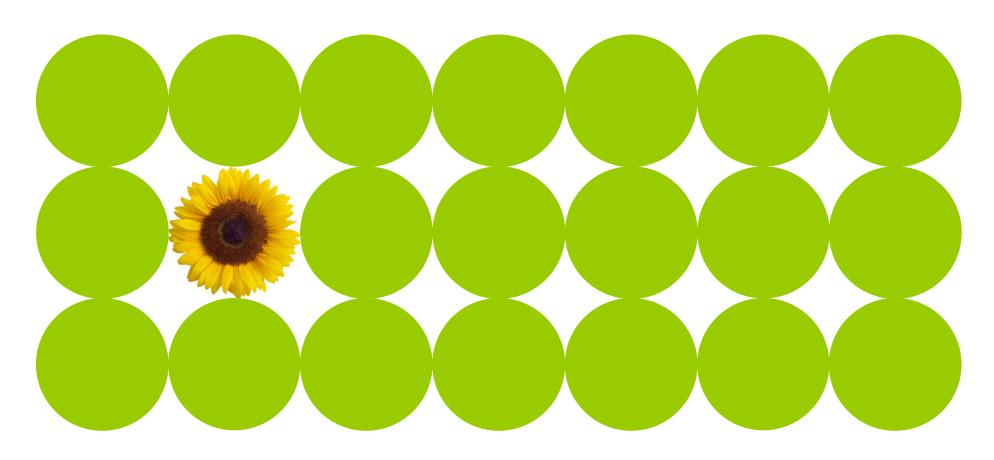
# **Bauxite & Alumina - Industry analysis and commercial strategy**



Simon Storesund, Head of Bauxite & Alumina Commercial June 14, 2012



# **Agenda**

- Industry structure
- Bauxite and alumina industry analysis
- Short term alumina outlook
- B&A commercial strategy





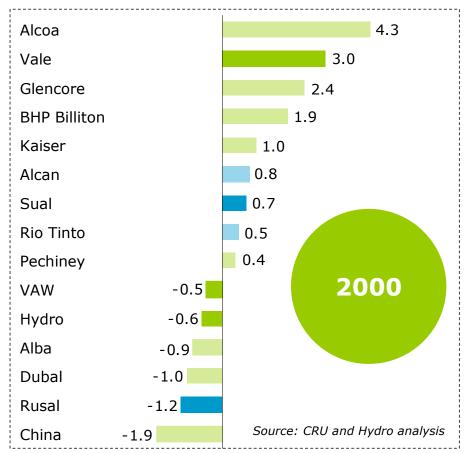


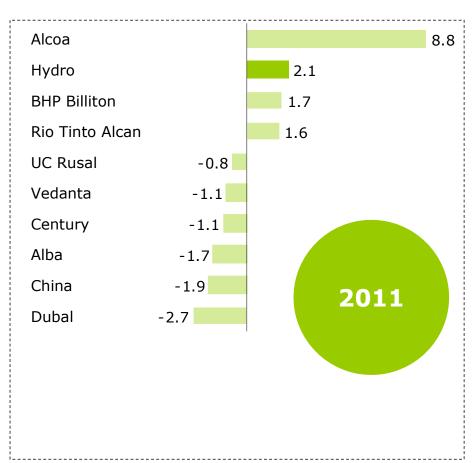
# **Industry structure**



# Alumina market is consolidating

#### Net long alumina position, million tonnes

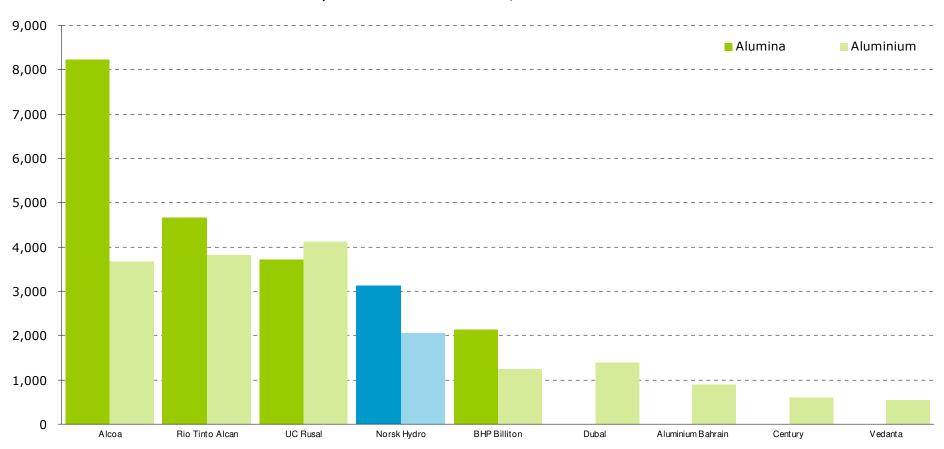






# **Global industry structure**

Production in 2011 in aluminium equivalents excl. China, thousand mt

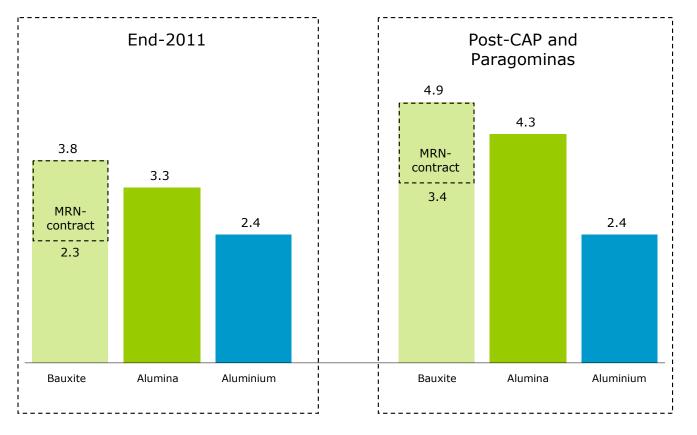


Source: CRU, Hydro



## Raw material is key to our aluminium future

Aluminium equivalent consolidated capacity, million tonnes



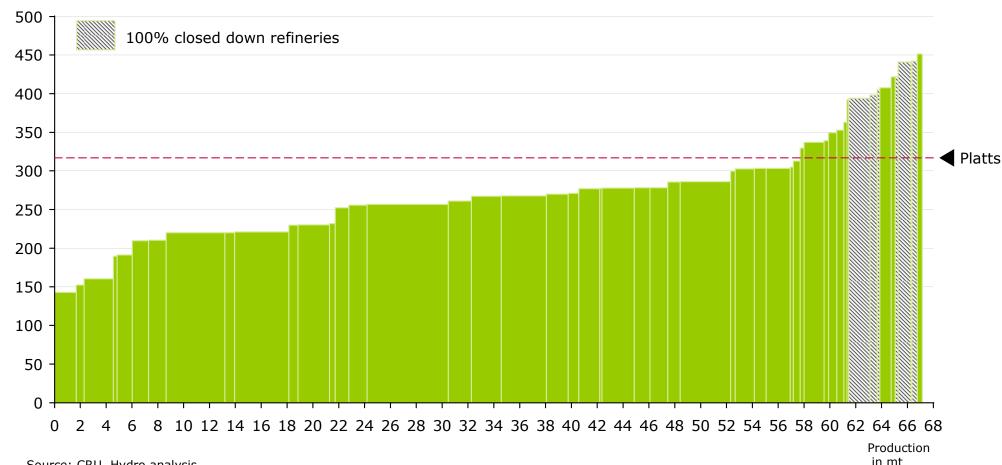
- Long position in bauxite and alumina creates flexibility
- Strategically attractive assets
- New business opportunities
- Resource constrained world

Includes idled capacity. "Post-CAP" includes Paragominas at 15 million tonnes and CAP first phase.



# **ROW** cash cost curve – several refineries cash negative

ROW ex China business operating cost curve, in USD/t

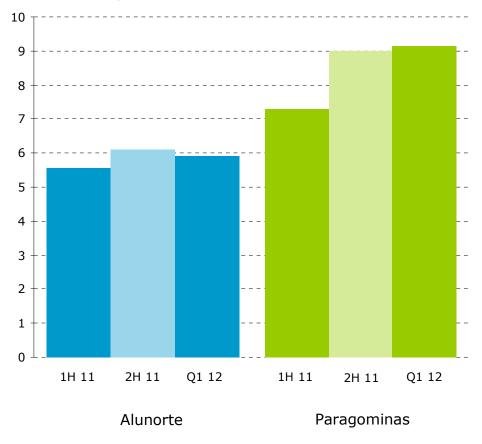


Source: CRU, Hydro analysis



# Stabilizing bauxite and alumina performance

#### Annualized production million mt

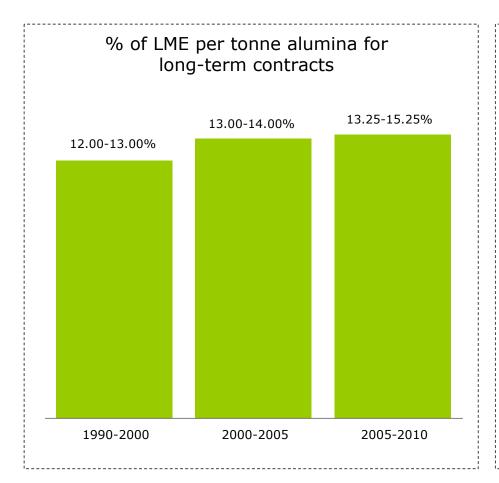


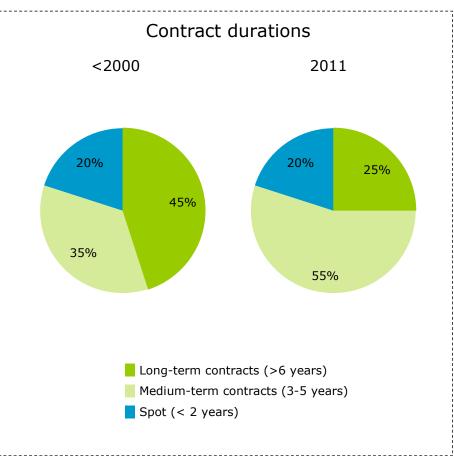
- Paragominas Q1 2012 bauxite production up 26% from 1H 2011
- Alunorte Q1 2012 alumina production up 6% from 1H 2011
- Stabilizing production at higher level
  - Paragominas above 9 mtpy
  - Alunorte above 6 mtpy



<sup>\*</sup> Pro-forma

# Shift towards shorter contract durations and index pricing





Source: Hydro estimates





# Bauxite and alumina industry analysis – focus on China



# Healthy growth in aluminium demand

#### **Global trends**

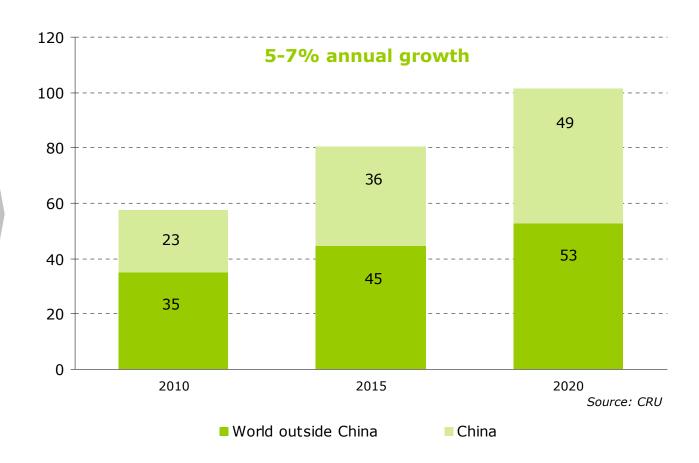


### **Capabilities**



#### Demand for semis

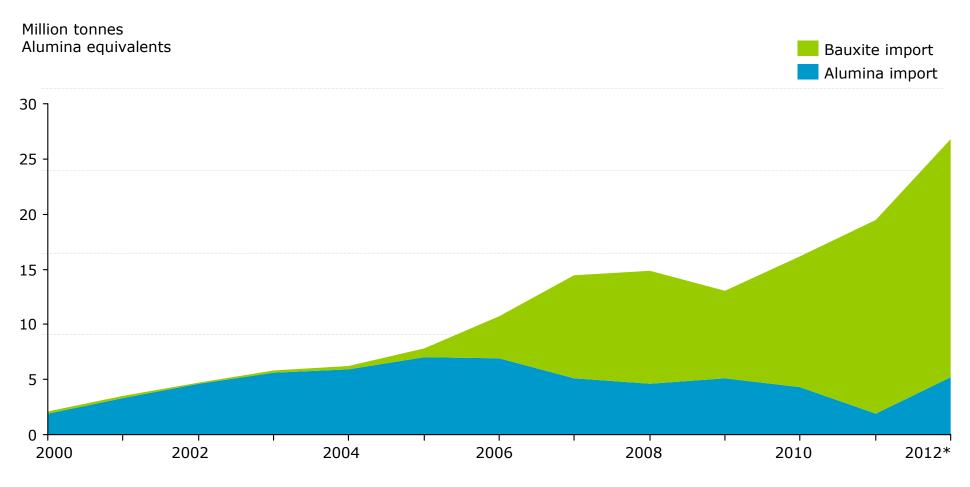
Million mt





# China's import of bauxite and alumina

2000 - 2012

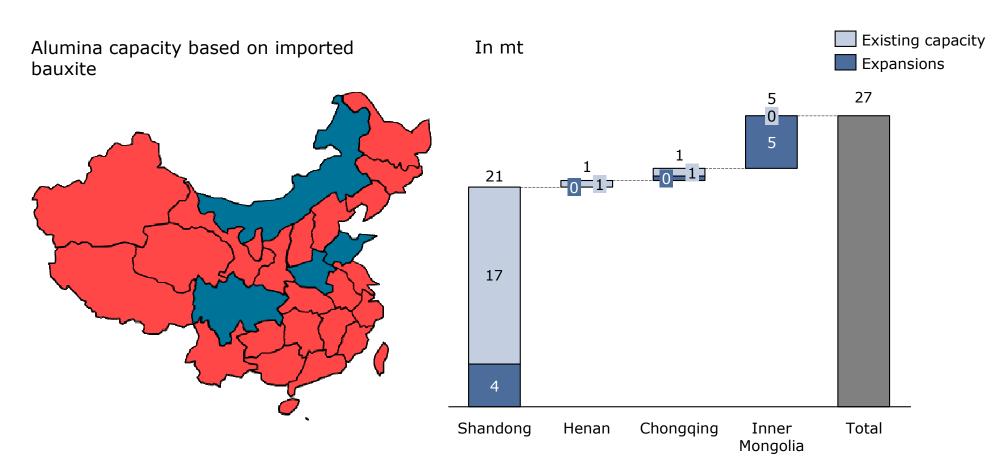


Source: Hydro analysis, Antaike

\*YTD 2012 annualized



# Around 1/3 of Chinese alumina capacity is based on imported bauxite



 Refineries constructed to import of bauxite is not able to use Chinese bauxite due to quality issues, and can therefore not replace imported bauxite with local bauxite

Source: C&M



# Domestic bauxite production limited by low quality and depletion of reserves

#### Chinese bauxite reserves

Figures in billion mt

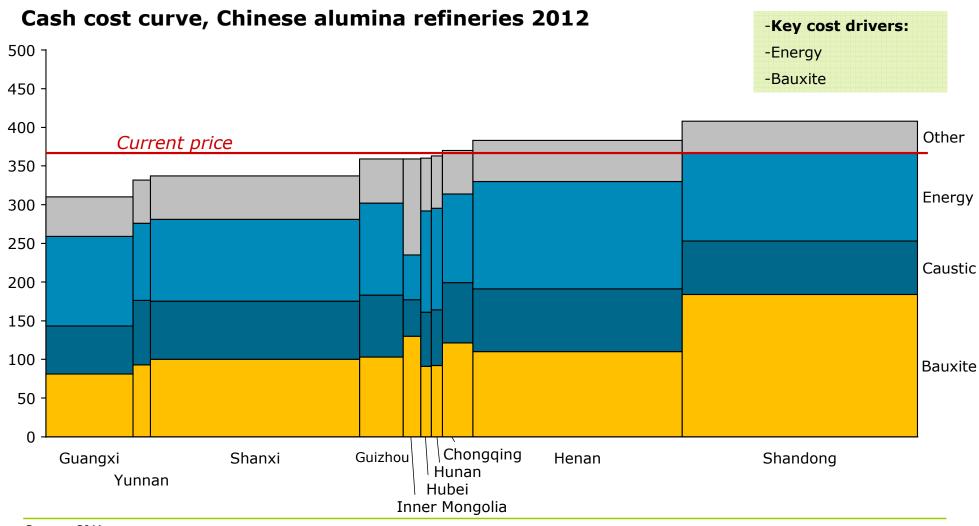
- Increasing cost of mining
- Majority of the reserves controlled by 4 companies



<sup>1)</sup> Estimate based on C&M depletion distribution on Hydro domestic production estimates



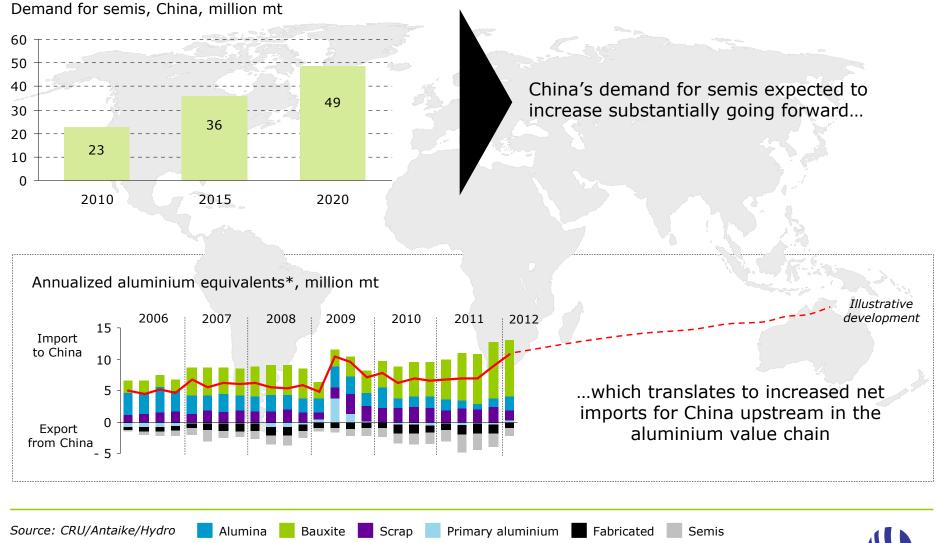
# 30-40% of Chinese refineries estimated to be cash negative - and costs will increase



Source: C&M



## **Increased Chinese dependency on import**

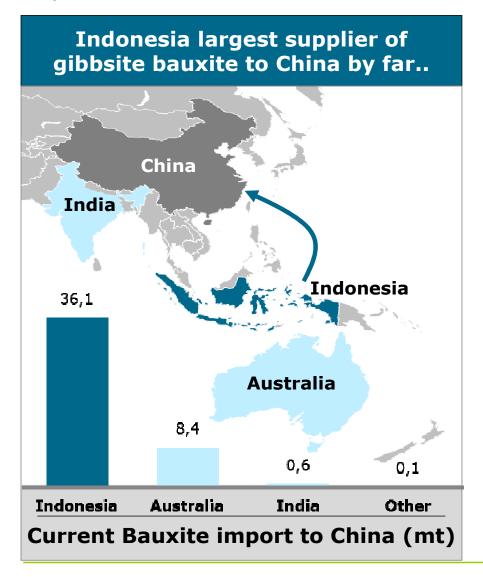


\* Bauxite/alumina to aluminium conversion factor: 5.4/1.925



## Indonesia - major bauxite supplier to China

Exports restricted short term, not sustainable long term



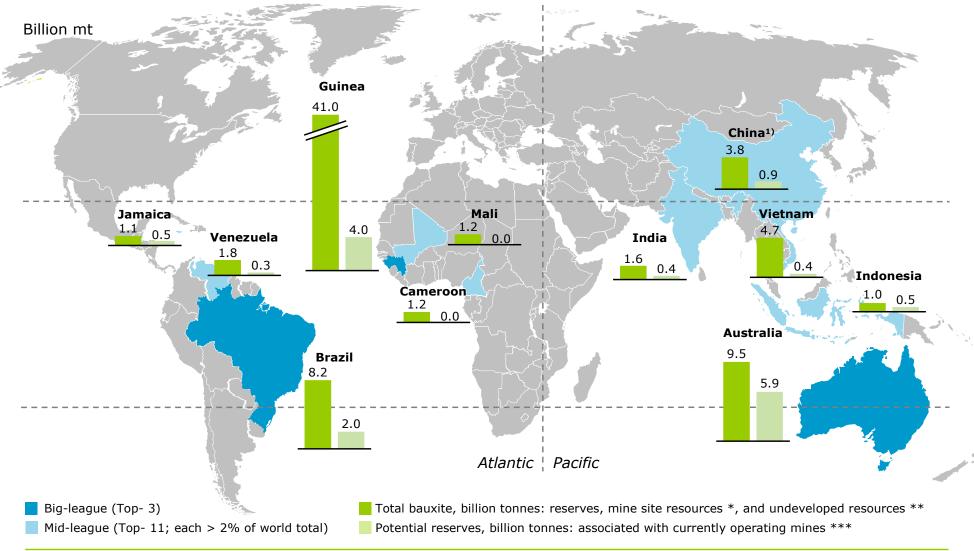
# ..but future production is expected to decrease significantly

- **Short term:** Government will restrict export
  - Licenses to be given to certain companies
  - Announced increased export tax to 20% in 2012 and 50% by 2013/2014
  - Announced ban of export from 2014, uncertainties regarding implementation
- Long term: Production will decrease due to: (independent of policies)
  - Scattered resources depleting over time
  - Inefficient mining practices
  - Competition from more profitable palm oil production

Which alternatives exist for China going forward?



# Concentrated global bauxite reserves - options for China highly uncertain



<sup>1)</sup> Official reported resources in China (Not CM estimates)

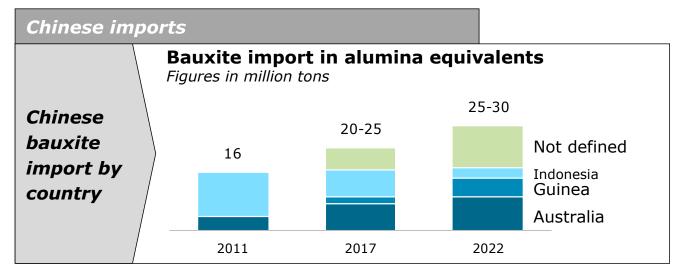


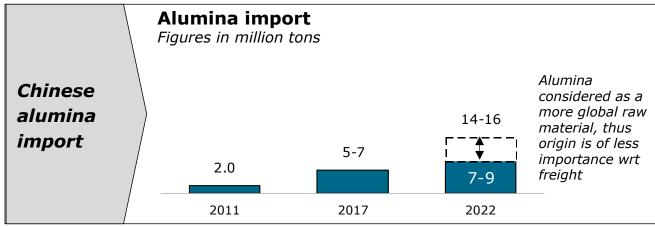
Mine site resources are known bauxite resources that do not currently qualify as reserves for various reasons

<sup>\*\*)</sup> Undeveloped resources might or might not became feasible for new mines (quality, size, access, etc)

<sup>\*\*\*)</sup> Potential reserves = current reserves (economically extractible) + 70% of mine site resources. Undeveloped resources are excluded. Source: Roskill and Hydro analysis

# Australia major source of bauxite to China - Guinea potentially becoming more important





- Pacific will still be major source of bauxite to China
- Guinea possibly becoming increasingly important for global B&A industry
- Uncertainties: Price development will determine substitution effect between bauxite and alumina
  - If prices are attractive vs bauxite import prices the alumina import could reach 14-16 million mt and substitute some of the bauxite import

Source: CM/Hydro internal



# Summary bauxite and alumina market long-term

- Scarcity of domestic economical bauxite resources in China
- Indonesia expected to reduce export significantly outcome highly uncertain
- Limited short-term alternatives for Chinese bauxite imports
- Guinea a possible long term solution for covering the Chinese bauxite shortage (in form of bauxite and/or alumina)
- Increased barriers to enter into integrated bauxite/alumina projects globally
- Upwards pressure on bauxite and alumina prices globally

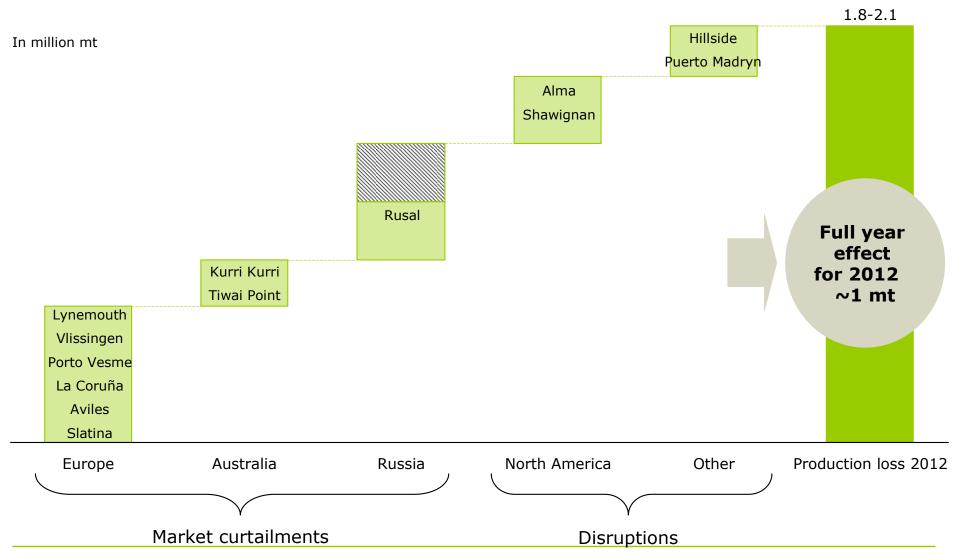




# Short-term alumina market supply and demand outlook



# **Announced smelter closures and disruptions**



Source: CRU, Hydro analysis



# Major projects can add ~ 3 million mt of primary aluminium capacity in the next years

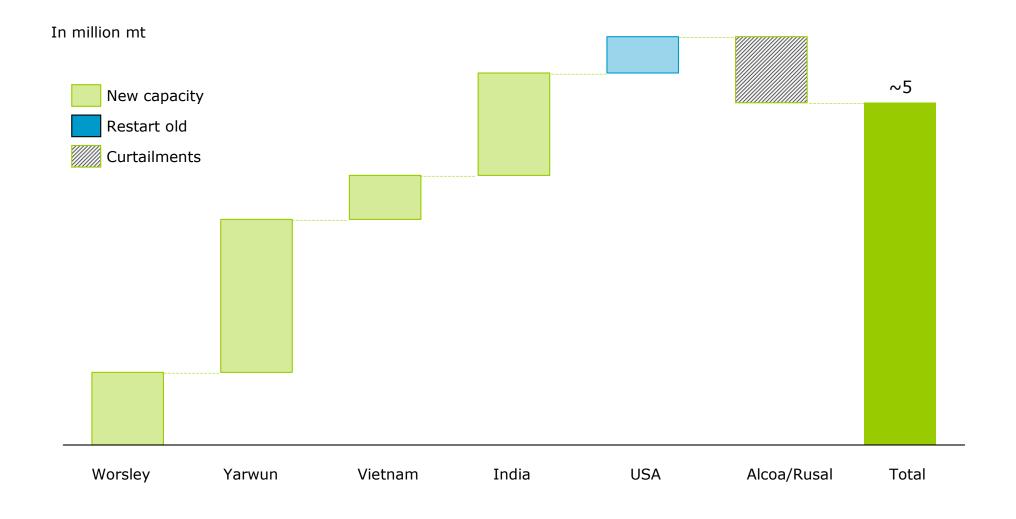
In million mt ~3 Hormozal Arak **Press Metal** Sarawak Mahan Korba Ma'aden **Taishet** Boguchansky Saudi Arabia Russia India Malaysia Iran Capacity increase

Source: CRU, Hydro Analysis



# Changes in alumina supply 2012/2013

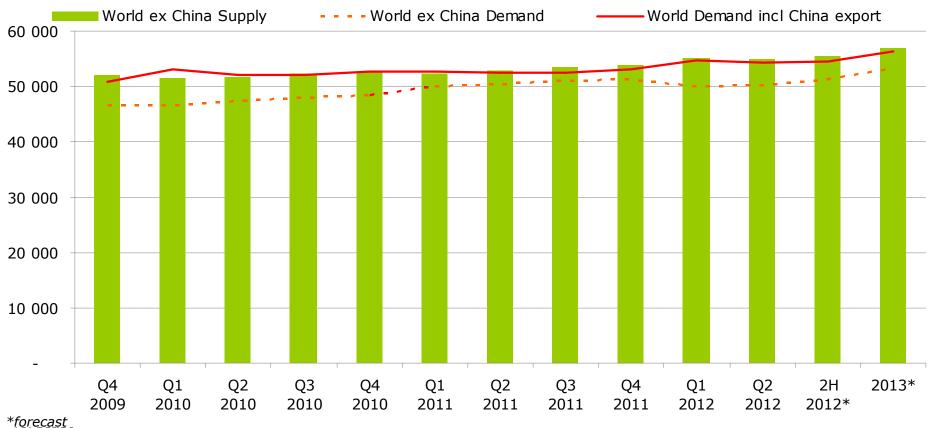
**ROW** outside China





# Alumina - supply/demand excl. China

Global ex China (annualized), in thousand mt

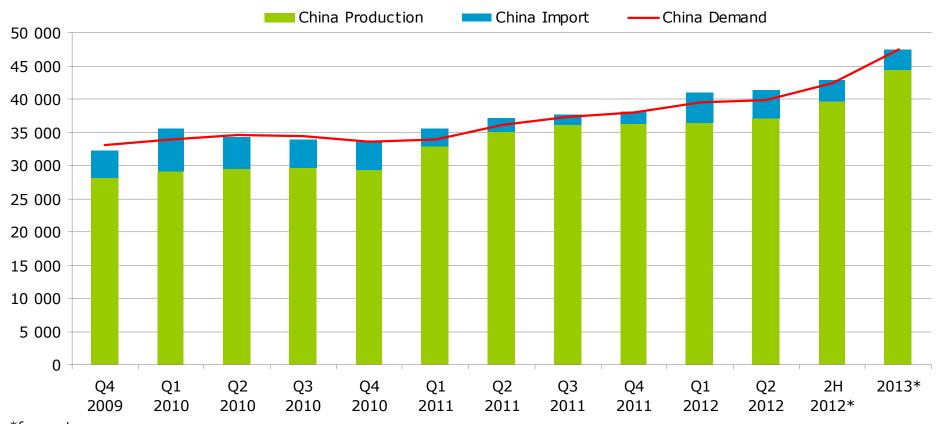


\*rorecast | Source: CRU



# Alumina - supply/demand China

China (annualized), in thousand mt

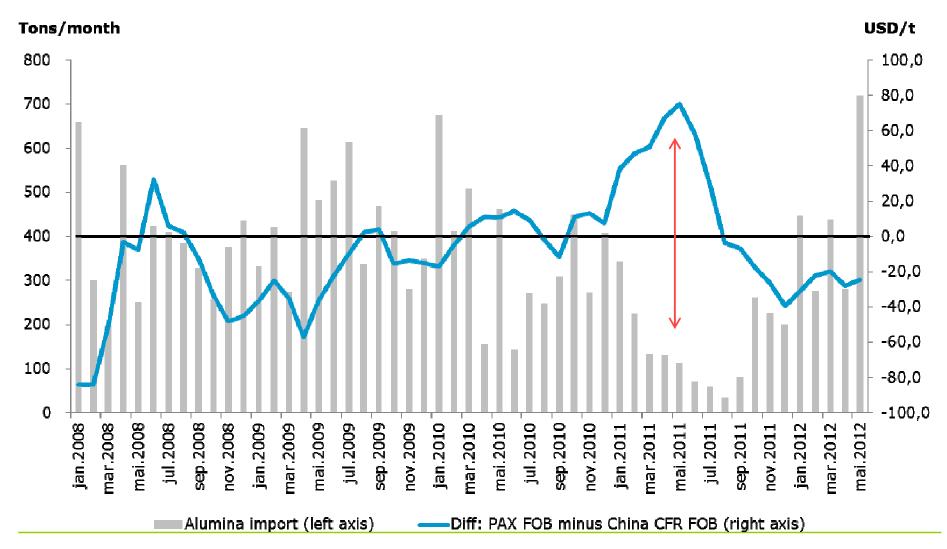


\*forecast Source: CRU



## Chinese alumina import vary with prices

Will Chinese alumina refineries be competitive compared to AUS import?

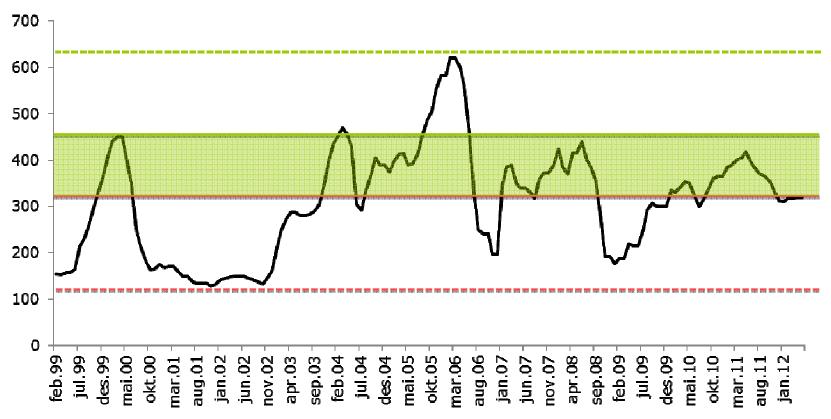




# China: A stabilizing factor in the alumina market

Picture might change due to potential shortage of bauxite

# Historical alumina prices, 1999 - YTD CRU spot prices - in \$/t



Source: CRU, Hydro



# **Key factors - short term alumina market**

- Growth outlook:
  - Europe
  - US
  - China
  - ROW
- Smelter & refinery curtailments
- Indonesia development
- Export to China





# **CAP-project postponed**

- Uncertain short- and medium term supply/demand balance and uncertain development in the world economy
- Long-term alumina market view unchanged
- Highly attractive, low risk project



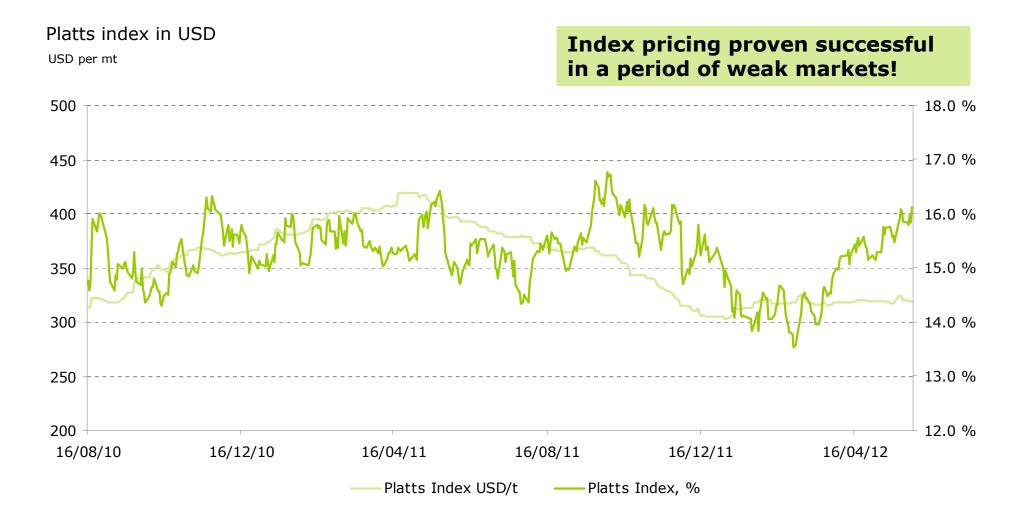




# **B&A Commercial Strategy**

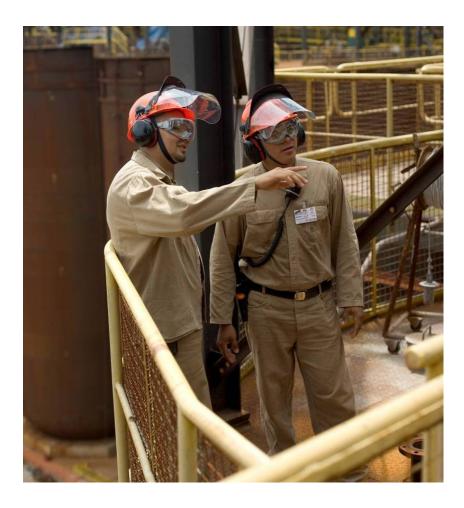


# **Alumina index price**





# Hydro's commercial strategy - alumina



- Move towards index pricing (PAX)
  - Provide spot market liquidity and report trades
  - New contracts to be based on index pricing
  - Gives right incentives for the industry
- Focus on contracts with short to medium-term duration
- Focus on selling to end-users
- Establish a premium for Alunorte quality
- Hydro's existing combined sales portfolio
  - Average alumina price ~14% of LME
    - Similar percentage expected for 2012-2015
  - Minor volumes available for sale before 2016
  - Majority of sales contracts expire in 2016-2018



# **Hydro's commercial strategy - bauxite**



- Delink from LME-formula
- Move towards index price link (PAX)
  - Link to bauxite and alumina fundamentals
- Majority sold on short and medium term contracts
- Increased investment cost requires higher prices







## **Key take-aways**

- China to become increasingly dependent on imports
  - Initially bauxite, but could switch to alumina or metal

Indonesia a key factor in the years to come

- Increased barriers for bauxite and alumina projects
  - Political risk and scarcity of available resources



